⚡ YOUR CONSTRAINT X-RAY — SNAPSHOT

Meridian CPAs can unlock an estimated $10.57M in economic value.

ARCHETYPE **The Drift**

EP 2.5 | SR 2.8

This is the free snapshot. The detailed report includes a risk assessment, detailed ROI calculation, a 90-day execution sprint, and a one-year execution roadmap.

Your 3 binding constraints

Ranked by dollar impact. These are where recoverable value is concentrated.

#1 Operations

Workflow Throughput

$6.40M

Derived from your financials

#2 Revenue

Client Concentration

$2.37M

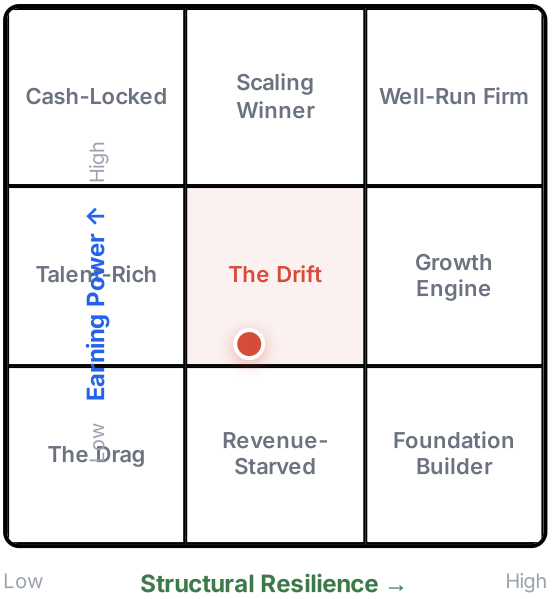
Estimated from industry benchmarks

#3 Revenue

New Revenue Flow

$1.80M

Estimated from industry benchmarks



Fix the foundation first

Meridian CPAs needs to strengthen Structural Resilience before pursuing Earning Power. Operational constraints (Workflow Throughput) must clear first — otherwise revenue gains get absorbed by inefficiency.

1. **Workflow Throughput** → $6.40M
2. **Client Concentration** → $2.37M
3. **New Revenue Flow** → $1.80M

BRANCH SCORES (OUT OF 5)

Operations	Revenue	Capital	AI
2.6	2.4	2.5	2.0

⚠ The cost of waiting

CONSTRAINT #1

Workflow Throughput

$6.40M

Every month this bottleneck persists, partner capacity erodes and each new client acquired at current efficiency dilutes per-partner economics.

CONSTRAINT #2

Client Concentration

$2.37M

Revenue concentrated in too few clients is simultaneously your most dangerous risk and most valuable asset. Without action, it's pure downside exposure.

CONSTRAINT #3

New Revenue Flow

$1.80M

Downstream of constraints #1 and #2. Becomes addressable only after the primary bottleneck clears.

⏱ **Without action on Workflow Throughput, Meridian CPAs slides from The Drift toward Talent-Rich — a weaker position that narrows your options.**

Operational constraints compound over time: margin pressure intensifies, partner capacity erodes, and every new client acquired at current efficiency dilutes per-partner economics.

Ready to see the full picture?

This snapshot identified your constraints. The Constraint Diagnostic gives you root causes, a financial model, and a 90-day execution roadmap.

THE FULL CONSTRAINT DIAGNOSTIC

Book the Constraint XRay

Free

YOUR 16-PAGE X-RAY REPORT INCLUDES:

- ✓ Your #1 constraint named, quantified, and traced to root cause
- ✓ Dollar impact across all three binding constraints — not estimates, but modeled figures
- ✓ Blind spot analysis: why this constraint has persisted and what has blocked action
- ✓ Competitive benchmarking against top-quartile peer firms on key KPIs
- ✓ Strategic sequencing map showing the optimal order to maximize recovered value
- ✓ Cost-of-inaction projections — what 12 and 24 months of delay actually costs
- ✓ Investment and return modeling across conservative, base, and best-case scenarios
- ✓ 90-day sprint plan designed to create momentum and early, measurable wins
- ✓ Operating cadence blueprint — the weekly, monthly, and quarterly rhythm elite firms use to execute on time and on budget
- ✓ 12-month value capture roadmap with quarterly gate reviews to compound gains
- ✓ Risk registry with pre-built mitigations for the top threats to your engagement

PLUS:

- ✓ **60-minute live planning session with Rudiger Merz**
- ✓ **Financial data analysis — replace estimates with your actual numbers**
- ✓ **Follow-up call within 3 business days (included, no extra cost)**

Book the Diagnostic →

100% money-back guarantee.

NOT READY YET?

Review Your Initial Findings

Free — 30 Minutes

- ✓ Review your snapshot results and early constraint findings
- ✓ Discuss whether the full diagnostic is the right next step
- ✓ Direct conversation with Rudiger Merz

This is a review of initial results — not a deep dive. The full constraint analysis, dollar impacts, and execution roadmap are part of the Diagnostic engagement.

Schedule a Call →

30 minutes. No obligation.